



## FAIR TRADE AND ORGANIC COFFEES



*Join us in supporting coffee-growing communities.*



## MAKING A DIFFERENCE

With Seattle's Best Coffee®, you can satisfy the ever-increasing demand for socially and environmentally responsible coffees and support coffee-growing communities while serving premium smooth-roasted coffee. We've been committed to sustainable coffee-growing and purchasing practices longer than some coffee companies have been around. And we're making it easy for you to show your commitment, too.

### **FAIR TRADE AND ORGANIC CERTIFICATION**

We're proud to offer a premium assortment of Fair Trade Certified™ and certified organic coffees. We choose to work with farmers who want to grow the best coffees. Through our purchases and investments in social projects, we help sustain the health and education of farmers and their communities. We support Fair Trade, organic and sustainable practices. The result is not just the best coffee we can source, roast and deliver; it's also coffee you can be proud to serve.



Fair Trade Certified ensures that the farmers who grow the coffee are paid an established minimum price for the beans we buy.



WSDA Certified Organic means that the coffee is grown according to strict, sustainable standards.

### **OUR FAIR TRADE AND ORGANIC COFFEES**

- **Organic Sumatra**  
Rich, deep body with hints of cocoa.
- **Fair Trade Certified™ Organic House Blend**  
Delicious medium roast and body, wonderfully smooth.
- **Organic Breakfast Blend**  
Medium-bodied with a roasty sweetness and elegant flavor.
- **Fair Trade Certified™ Organic Twilight®**  
Roasty aroma with a deep, bold flavor.
- **Fair Trade Certified™ Organic French Roast**  
Intense and bittersweet, with hints of dark chocolate.
- **Fair Trade Certified™ Vanilla Bean**  
A perfect pairing of smooth, bold coffee and rich, exotic vanilla.

